



COLGATE-PALMOLIVE Company
MATERIAL SAFETY DATA SHEET

This industrial Material Safety Data Sheet is not intended for consumers and does not address consumer use of the product. For information regarding consumer applications of this product, refer to the product label.

Platinum Whitening Fluoride Toothpaste

Effective Date: April 15, 2002

1. CHEMICAL PRODUCT AND COMPANY IDENTIFICATION

<p>Acute Health...1 Fire.....0 Reactivity..... 0</p> <div style="border: 1px solid black; padding: 5px; margin: 10px 0;"> <p style="text-align: center;">HMIS HAZARD RATING</p> <p style="text-align: center;">Least=0 Slight=1 Moderate=2 High=3 Extreme =4</p> </div> <p>PRODUCT NAME: Platinum Whitening Fluoride Toothpaste SKU #: F0409479,F0409379 CAS NUMBER: Not applicable – product is a mixture GENERAL USE: A formulated tooth whitening toothpaste.</p>	<p>COLGATE-ORAL PHARMACEUTICALS, INC. One Colgate Way Canton MA 02021</p> <p>EMERGENCY TELEPHONE NUMBER: For emergency involving spill, leak, fire, exposure or accident, call CHEMTREC (800) 424-9300, day or night</p> <p>THE PITTSBURGH POISON CENTER HAS BEEN PROVIDED SPECIFIC INFORMATION FOR USE IN MEDICAL EMERGENCIES INVOLVING THIS PRODUCT: CALL COLLECT: (412) 692-5596.</p>
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2. COMPOSITION/INFORMATION ON INGREDIENTS

<p>OSHA-REGULATED COMPONENTS (present at a concentration of > or = 1%):</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Component</th> <th style="text-align: left;">CAS#</th> <th style="text-align: left;">%</th> <th style="text-align: left;">PEL</th> <th style="text-align: left;">TLV</th> </tr> </thead> <tbody> <tr> <td colspan="5">Not Applicable</td> </tr> </tbody> </table>	Component	CAS#	%	PEL	TLV	Not Applicable					<p>The following components, present at a concentration of > or = 0.1%, are listed as carcinogens or potential carcinogens by either the National Toxicology Program (NTP), the International Agency for Research on Cancer (IARC) or OSHA:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Component</th> <th style="text-align: left;">CAS#</th> <th style="text-align: left;">%</th> <th style="text-align: left;">PEL</th> <th style="text-align: left;">TLV</th> </tr> </thead> <tbody> <tr> <td colspan="5">Not Applicable</td> </tr> </tbody> </table>	Component	CAS#	%	PEL	TLV	Not Applicable				
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3. HAZARDS IDENTIFICATION

POTENTIAL HEALTH EFFECTS

EYE CONTACT: Causes eye irritation on direct contact.

SKIN CONTACT: May cause skin irritation with prolonged or repeated contact.

INGESTION: Prolonged ingestion of excessive quantities may result in headache, dizziness, nausea, vomiting, thirst and diarrhea. Prolonged, excessive ingestion of fluoride may cause liver or kidney effects.

INHALATION: Not adverse effects expected.

4. FIRST AID MEASURES

Platinum Gentle Plus Professional Tooth Whitening System

EYE CONTACT: Flush eyes with large amounts of water for 15 minutes. Get medical attention if irritation persists.

SKIN CONTACT: Rinse area with plenty of water. Get medical attention if irritation persists.

INGESTION: Drink 1-2 glasses of a clear liquid. Get medical attention.

INHALATION: Not Applicable

5. FIRE FIGHTING MEASURES

Flash Point (Method): Not Applicable

Extinguishing Media: Water spray, all-purpose dry chemical, CO2.

SPECIAL FIRE FIGHTING PROCEDURES: Self-contained breathing apparatus and protective clothing should be worn when fighting chemical fires.

6. ACCIDENTAL RELEASE MEASURES

Cover with inert, absorbent material and remove to disposal container. Spill area may be slippery. Flush with plenty of water.

7. HANDLING AND STORAGE

Store at controlled room temperature, 20-25C (68-77F)

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

GENERAL CONTROLS: Avoid eye and skin contact.

PROTECTIVE CLOTHING: The use of safety goggles and protective gloves is recommended.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance: White viscous paste.

Specific gravity: 1.38-1.43

pH (10% Solution): 7.4-8.2

10. STABILITY AND REACTIVITY

GENERAL: This product is stable. Hazardous polymerization will not occur.

INCOMPATIBLE MATERIALS: None known

HAZARDOUS DECOMPOSITION: May produce irritating and/or toxic fumes upon thermal decomposition.

11. TOXICOLOGICAL INFORMATION

This product has not been tested as a whole. However, this formula was reviewed by expert toxicologists in the Product Safety Assurance Department of Colgate-Palmolive and is determined to be safe for its intended use. This review has taken into consideration available safety-related information including information on individual ingredients, similar ingredients, similar formulas and potential ingredient interactions. This review is a component of the hazard determination used to prepare the statements in Section 3 of the MSDS.

12. ECOLOGICAL INFORMATION

Not available

13. DISPOSAL CONSIDERATIONS

Any disposal practice must be in compliance with local, state, and federal laws and regulations (contact local or state environmental agency for specific rules). Do not dump into sewers, any body of water or onto the ground.

14. TRANSPORTATION

Not regulated as a DOT hazardous material.

15. REGULATORY INFORMATION

<p>RCRA (40 CFR 261, Subpart D): Not Applicable</p> <p>CLEAN WATER ACT: Contains sodium hydroxide which is a Section 311 material.</p> <p>CLEAN AIR ACT: Contains cellulose gum which is a Section 111 material.</p> <p>CERCLA: Section 102 (Reportable Quantity - RQ) 40 CFR 302: The Reportable Quantity (RQ) for this product to the environment is 100,000 lbs. based on the presence of sodium saccharin (0.1%). Releases greater than or equal to 100,000 lbs. must be reported to the National Response Center (NRC) immediately: 800-424-8802.</p> <p>New Jersey Right to Know Hazardous Substance List: This product contains the following components subject to reporting requirements: Tetrasodium pyrophosphate, sodium hydroxide, titanium dioxide</p>	<p>Pennsylvania Hazardous Substance List: This product contains the following components subject to reporting requirements: Tetrasodium pyrophosphate, sodium hydroxide, titanium dioxide</p> <p>Massachusetts Substance List: This product contains the following components subject to reporting requirements: Tetrasodium pyrophosphate, sodium hydroxide, titanium dioxide</p> <p>California Safe Drinking Water and Toxic Enforcement Act (Proposition 65): This product contains the following components subject to reporting requirements: Sodium saccharin</p> <p>Canada: Workplace Hazardous materials Information System (WHMIS)-listed material. This product contains the following components subject to reporting requirements: Tetrasodium pyrophosphate, sodium lauryl sulfate</p>
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16. OTHER INFORMATION

Effective Date: April 15, 2002

Platinum Gentle Plus Professional Tooth Whitening System

Supersedes MSDS dated September 21, 2000
MSDS Status: Revised sections 1,2,3,4,6,7,8,9,11,15

The information on this sheet is limited to the material identified and is believed by the Colgate-Palmolive Company to be correct based on its knowledge and information as of the date noted. Colgate makes no representation, guarantee or warranty, expressed or implied, as to the accuracy, reliability or completeness of the information and assumes no responsibility for injury, damage or loss resulting from the use of the material.